



EASIN ARAFAT SHAWON

Digital Sales & Marketing Executive

CONTACT

- +8801610565372
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- Jatrabari, Dhaka, Bangladesh

SKILLS

- Basic Marketing Knowledge
- Basic Editing Knowledge
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Basic computer related Knowledge

LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- japanese (Basics)
- Spanish (Basics)

EDUCATION

- 2024 - 2026**
GOVT. SHAHID SUHRAWARDY COLLEGE
 - Higher Secondary Certificate
 - Running
- 2023 - 2024**
ADARSHA HIGH SCHOOL
 - Secondary School Certificate.
 - GPA - 4.17 / 5.0

HOBBY

Gaming, watching series, football, story writing.

PERSONAL PROFILE

Results-driven E-commerce Sales Agent and Social Media Manager with a proven track record in driving online engagement and sales growth. Adept at creating compelling content and managing customer interactions to enhance brand presence. Possess strong communication skills and the ability to work effectively in dynamic environments. Seeking to leverage skills in e-commerce and social media management to contribute to organizational growth in a challenging role.

WORK EXPERIENCE

- SOCIAL MEDIA PAGE MANAGER (2 YEAR)**
Self-managed
 - Grew and managed a social media page to 25k+ followers by creating engaging and relevant content, fostering a sense of community, and actively interacting with followers.
 - Developed and implemented strategies to increase audience engagement, resulting in a vibrant online presence and increased user loyalty.
- OPERATIONS EXECUTIVE (E-COMMERCE)**
Ummah BD (2 months)
 - Processed daily online orders and prepared parcel lists
 - Packed products accurately according to order details
 - Coordinated with delivery personnel to ensure timely dispatch
 - Maintained basic order tracking and delivery handover records
 - Assisted in smooth day-to-day warehouse and order operations.
- STORE ASSISTANT - SUPER SHOP**
 - Assisted customers in product selection and inquiries
 - Managed product shelving, stocking, and display
 - Operated billing/cash counter
 - Maintained store cleanliness and product organization
 - Supported daily sales and inventory activities